



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
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Advertiser
Agency
Buyer
Salesperson

Smith, Tom/R/SEN/PA (15776)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/TOM SMITH 8/07 (134386)
National/Political
191/06262893

Invoice 623039
Inv Date 8/26/2012
Terms Net 30
Contract 325449
Bill Type Standard
Period 7/30/2012 - 8/26/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TOM SMITH 8/07
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:55PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	OLYMPIC DAYTIME 10A-5P/1							
	Sports-Oly 73063-2012 Olympic	Per week (2), Tu, We, Th, Fr		08/09/12 11:01AM (Th)	00:30	2012 Olympic Summer Games - Daytime	TS12TV08H	\$800.00	
	Sports-Oly 73063-2012 Olympic	Per week (2), Tu, We, Th, Fr		08/10/12 1:24PM (Fr)	00:30	2012 Olympic Summer Games - Daytime	TS12TV08H	\$800.00	
2.0	Contract Line Remarks:	NEWS 5-6P/2							
	Spot 4:58:59PM-CHANNE	Per week (2), Tu, We, Th		08/08/12 5:15PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV08H	\$800.00	
	Spot 4:58:59PM-CHANNE	Per week (2), Tu, We, Th		08/09/12 5:39PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV08H	\$800.00	
3.0	Contract Line Remarks:	NEWS 6-630P/3							
	Spot 5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1		08/07/12 6:10PM (Tu)	00:30	Channel 11 News At 6pm M-F	TS12TV08H	\$800.00	
	Spot 5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1		08/08/12 6:14PM (We)	00:30	Channel 11 News At 6pm M-F	TS12TV08H	\$800.00	
	Spot 5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1		08/09/12 6:22PM (Th)	00:30	Channel 11 News At 6pm M-F	TS12TV08H	\$800.00	
	Spot 5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1		08/10/12 6:09PM (Fr)	00:30	Channel 11 News At 6pm M-F	TS12TV08H	\$800.00	
4.0	Contract Line Remarks:	TODAY SHOW 7-9A/4							
	Spot 7:00:04AM-Today SI	Day, Tu-1, W-1, Th-1, F-1		08/07/12 7:59AM (Tu)	00:30	Today Show	TS12TV08H	\$600.00	
	Spot 7:00:04AM-Today SI	Day, Tu-1, W-1, Th-1, F-1		08/08/12 8:29AM (We)	00:30	Today Show	TS12TV08H	\$600.00	
	Spot 7:00:04AM-Today SI	Day, Tu-1, W-1, Th-1, F-1		08/09/12 8:59AM (Th)	00:30	Today Show	TS12TV08H	\$600.00	
	Spot 7:00:04AM-Today SI	Day, Tu-1, W-1, Th-1, F-1		08/10/12 8:57AM (Fr)	00:30	Today Show	TS12TV08H	\$600.00	
5.0	Contract Line Remarks:	OLYMPICS 8P-12M/5							
	Sports-Oly 7:57:49PM-2012 Oly	Per week (1), Tu		08/07/12 10:33PM (Tu)	00:30	2012 Olympic Summer Games - Primetime	TS12TV08H	\$9000.00	
6.0	Contract Line Remarks:	NEWS 6-630P/6							
	Spot 5:58:34PM-Channel	Day, M-1		08/13/12 6:09PM (Mo)	00:30	Channel 11 News At 6pm M-F	TS12TV08H	\$800.00	
7.0	Contract Line Remarks:	TODAY SHOW 7-9A/7							
	Spot 7:00:04AM-Today SI	Day, M-1		08/13/12 7:24AM (Mo)	00:30	Today Show	TS12TV08H	\$600.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$19,200.00	Total Spots	15
Commission	(\$2,880.00)		
Net Total	\$16,320.00		